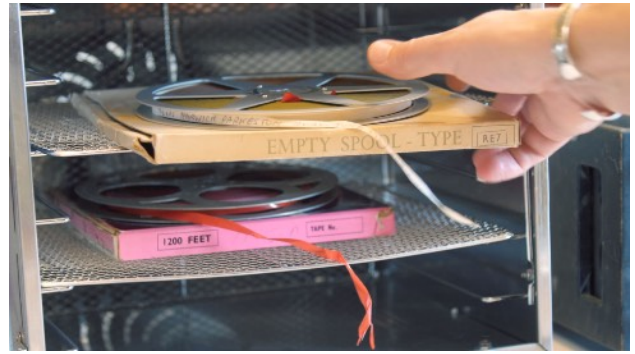


## **SEAN MACREAVY MEDIA - Tape baking and restoration services - rate card**

### **BAKING PROCESS:**

We bake our tapes in a **Super-Q dehydrator**, which can hold up to six 1/4-inch tapes and two 2-inch multitrack tapes. This helps to bring costs down for larger batches. The machine has an accurate temperature setting and a digital timer which allows us to bake tapes for precise durations, with no risk of over-baking.



The settings we've used (100% successfully) are as follows:

- 5 to 7-inch diameter 1/4-inch tapes: 2 hours at 55°C
- 10.5-inch diameter 1/4-inch tapes: 3 hours at 55°C
- 2-inch multi-tracks: 8 hours at 55°C or 7 hours at 59°C

**Cost per baking 'session': £30.00 (up to six tapes at a time)**

*(This means that we can bake up to six of your 1/4-inch tapes or two larger multitrack tapes simultaneously for no extra cost per tape)*

### **DIGITAL CAPTURE FROM TAPE (OPEN REEL & CASSETTE SERVICE PROVIDED):**

Our Revox PR99 tape machine is a beauty. It was serviced, refurbished, cleaned and de-magnetised in February 2021 by Panda Sound in Lichfield and runs like a dream. We can accommodate any size tape up to 10.5-inch diameter, and while the machine has two speed settings (7.5 and 15ips), we can play slower/faster tapes and digitally slow down/speed up the audio. We also have two older 'domestic' machines with speeds from 1 7/8 to 7 1/2 ips. Although neither is stereo, results have been good for the slower, 'lo-fi' tapes. *NB: we have no facilities for capturing audio from 1-inch or 2-inch tapes, but can recommend experienced studios.*



### **RATES:**

**Digital transfer costs per tape:**

**£25.00 per tape up to 10 minutes in length\***

**£30.00 per tape more than 10 minutes in length\***

*\* Discounts available for batches of four tapes or more*

*(We offer these same rates for restoring cassette tapes)*

We use exceptionally **high-resolution audio components** to convert from analogue to digital:

- U-Phoria 192k digital interface, with professional heavy-duty XLR leads or audiophile gold phono leads direct from source

We capture master-quality audio onto an up-to-date Apple Retina 5k iMac running Logic Pro X or Adobe Audition. **We digitise the analogue audio at a resolution of 24-bit 96k**, which is approximately three times the quality of CDs. We generally provide our clients with three types of audio files upon completion of the restoration work: WAVE files at full-resolution **24-bit 96k** (as recorded) and **16-bit 44.1k** (for burning to CD) and **320kbps mp3** (for sharing or emailing).

### MASTERING SERVICE:

If you would prefer us to provide individual completed masters from your captured audio, we also have years of experience in audio editing, processing, cleaning up and severe rescues! We're expert in EQ, de-hiss, de-essing, advanced noise reduction, compression and mastering. We will offer any additional service according to your exact needs.



**Cost of mastering service: £15.00 for each audio file, up to 10 minutes in length  
£20.00 for each audio file more than 10 minutes in length**

### ADDITIONAL TECHNICAL NOTES:

Our clients are always supplied with the full-length audio capture, *exactly as it was recorded to tape, with no change to volume, pan, EQ or compression*. See above for additional processing.

Your finished audio files can be provided to you in all audio formats, including WAV, AIFF, mp3 and CD-R. Ordinarily, audio files will be sent to you via cloud services such as Google Drive or WeTransfer - whichever is convenient for you. Saving to a memory stick is also available.

***PLEASE NOTE: While our success rate has been 100% to date with every tape we've baked and digitised, we cannot guarantee success. The condition of tapes varies wildly, and we can't account for how they've been stored over the years, the actual tape stock brand on the reel, or the amount of moisture they've absorbed. However, we'll take every care and precaution to ensure that their precious audio is salvaged if that's possible!***

Many thanks,

Sean Macreavy

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